

## Biography

## Mr. Jason Yoo, CEO/President



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**Jason Yoo – President / CEO** - Mr. Yoo founded HBS National Corporation in Houston, Texas in 1979 to provide janitorial services. In the early years HBS specialized in servicing plants, refineries and industrial sites along the Houston Ship Channel. Since then, HBS has expanded its operations into commercial, medical, educational, retail, construction, government and nuclear facilities. Under his leadership, HBS grew to provide services up to six states. He led HBS from zero revenues at startup to \$15 million by 1995. He still directs the daily operations and manages business maturation of HBS. Mr. Yoo envisioned providing all types of business services, including construction cleanup (i.e. Toyota Center, Reliant Stadium, Hilton Convention Hotel, Texas Children’s Hospital) and later in 2001 he created HBS Construction Inc. (i.e. Toyota Center, Houston Community College, Harwin Center, Houston Multi-Purpose Sports Arena).

**HBS** was ranked in Top 25 largest area minority-owned business in Houston since 1995. Mr. Yoo was appointed by then-Mayor Lee Brown to serve on the Asian Trade Advisory Board and as a Board Member of Houston 2012 Olympic Committee. He won the Entrepreneur Award in 1994. Quality performance and safety goals for HBS were met when he received the Safety Achievement Award from Exxon Baytown Refinery. Although Mr. Yoo has expanded his business into other fields of janitorial services, he and his staff vigorously strive to maintain close ties to HBS’s early specialty of cleaning plants, refineries and industrial sites, as we currently clean for DuPont, Valero, Marathon, and Shell Motiva.

In 2002, Mr. Yoo founded JDDA Construction. Since then, his construction company has successfully built the Harwin Center, a 100,000 sq. ft. two (2) story shopping center. Specialty Items Division Contractor for the prestigious construction specialty items project for building the

Houston Rocket/Multi Purpose Arena in Houston, Texas. Renovated eight (8) story library at MD Anderson in Houston, Texas. Built new fine art gallery at Prairie View A&M University. Built new chemical laboratory at Houston Community College. He expanded Chemolee cosmetic and pharmacy laboratory in Dallas, Texas. Rebuilt and remodeled food courts at Bush Intercontinental Airport in Terminal C. From ground up built the Delt Plaza, a retail shopping center and few more since. Developed general contracting projects and managed bidding process for areas including customer request.

**In 2005, JDDA Concession Management**, a concession management company owned and operated by Mr. Yoo began managing 26 different brands of restaurants in Terminal C. JDDA Concession Management had \$25 million in annual sales with partnership with SSP America. Popular brand names include Wendy's, Subways, Starbucks, Rio Foods, Einstein Bagel, Panda Express, Z-Pizza and many more. JDDA Concession Management managed and operated News and Gifts stores and restaurants at the Airport in Shreveport, Louisiana in the past.

**In 2008, Mr. Yoo founded JDDA Real Estate Development.** JDDA Real Estate Development. The company focuses on private investment opportunities as well as the emerging public/private real estate partnership industry.

**In 2016, Mr. Yoo has founded JDDA Foundation 501(C) 3** nonprofit corporation to help and support world missionary children for their college educations in US.

**Jason Yoo** was born in Korea on July 18, 1949 and came to the United States on August 19, 1974. Mr. Yoo has a wife and three children and is an active member in his community and church.

He is the current Owner and CEO / President of the following four companies:

**HBS National Corporation** – Building Maintenance Service

**JDDA Construction, Inc.** – General Contractor

**JDDA Concession Management, Inc.** – Operating concessions at Bush Intercontinental Airport, Terminal

**JDDA Real Estate Development**

**JDDA Foundation-501(C) 3 Nonprofit corporation - Founded in 2016 to help and support missionary kids for their college education in US.**

## **CAREER OVERVIEW**

**HBS National Corporation, HOUSTON, TX**

1979-2016

CEO / PRESIDENT / FOUNDER

Directed daily operations and managed business maturation of company to provide facility maintenance services for industrial, medical, nuclear, educational, commercial and retail markets. Negotiated service contracts in up to six states, currently operating in Texas, New Mexico and Louisiana.

- Developed business plans and budgets, monitored P&L results, and controlled expenses. Gathered competitive intelligence, analyzed market trends, and called on client decision-makers to build productive alliances.
- Recruited and hired top industry performers, developing a team of highly effective executives and line managers to oversee staff of 1,200 employees and projects in progress, in compliance with OSHA, EPA, state/city regulations, and quality standards. Hired auditor who ensures conformance with ISO 9001 standards, currently registering all service areas to satisfy ISO quality assurance guidelines.

**JDDA Construction, Inc.,**

**HOUSTON, TX 2001-**

**PRESENT**

**CEO / PRESIDENT / FOUNDER**

Launched this new division in 2001, achieving corporate initiative for business expansion. Developed partnerships with major contractors that include Manhattan Beers, Hunt Construction Group and established relationships with key clients such as DuPont Fluorocarbons, Chevron/Texaco and Kellogg Brown & Root for minor construction projects.

- Developed general contracting projects and managed for areas including custom millwork, HVAC installations, painting services and facility cleanup.
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**JDDA Concession Management, Inc., HOUSTON, TX**

**2005-**

**PRESENT**

**CEO / PRESEDENT**

Acquired in May 2005, JDDA Concession Management is the managing agent for City of Houston Airport System at Terminal C food court areas. Expanded management services to the Bush Intercontinental Airport at Terminal C overseeing twenty-eight different food purveyors such as Wendy's, Subway, Taco Bell, Smoothie King, Popeye's Chicken, and Harlon Barbecue. In 2014 JDDA Concession has opened Asian Bistro including Sushi and other Asian ethnic food in terminal E. In 2016, JDDA opened another Chick-Fil-A, Panda Express, Jason's Deli, and Which & Wich at terminal A & B at Bush Airport.

**JDDA Real Estate Development,**

**Houston Texas**

Founder Jason Yoo, expanded his company's business reach into real estate development in the spring of 2008, when the Houston Airport System awarded JDDA the right to create a 28 acre, one-of-a-kind, mixed-use commercial development at George Bush Intercontinental Airport.

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**JDDA Foundation,Inc-501(C) 3 –Non Profit Corporation**

**2016 –**

**present-CEO /President**

Helping and supporting missionary children for their college education in US.

**Professional Recognition**

Houston Business Council Scholarship Award 1996

Recipient of the Asian Chamber of the Entrepreneur of the year 1995

Outstanding Entrepreneur Award 1992

Houston Minority Business Development Center

**EDUCATION**

- Myong-Ji University, Seoul Korea, B.S. in Public Administration – 1968-1974.
- University of Missouri, Columbia, Missouri, Agricultural Training Extended Program – 1974-1976.
- Rice University, Houston, Texas, Executive Time Management Course – 1995.
- University of Texas, Houston, Texas, Community MBA Course – 1998.

**COMMUNITY LEADERSHIP / AFFILIATIONS**

- Volunteer, Katy Independent School District Partners in Education – 1994.
- Board Member, College of Biblical Studies, Houston – 1994
- Mayor Lee Brown, Bill White, Anise Parker served as Asian Advisory Board -1995-2015
- President, Korean-American Association of Houston – 1999-2001
- Board Member, Asian American Chamber of Commerce – 1999-2000.
- Member, West Houston Chamber of Commerce, Spring Branch Area – 1999-2000.
- Moderator, South Texas Presbytery of Presbyterian Churches in America – 1999-2000.
- Member of Haden Park Financing Committee – 1999.
- Houston Olympic Committee Member-1998
- President, Korean World Mission Council, Houston Lay Mission