

BLACK HISTORY IS EVERYONE'S HISTORY

SPONSORSHIP PACKET

THE 2022 HCC BLACK HISTORY SCHOLARSHIP GALA
7 - 8 PM | THURSDAY, FEBRUARY 24
WATCH IT ONLINE AT [ABC13.COM](https://www.abc13.com)



The HCC Black History Committee is an Affinity Group of the Houston Community College Foundation

Good news from BHC's Co-Chairs:

Your donations are making a tremendous difference



Donnell Cooper



Fheryl Prestage

Greetings, BHC sponsors and supporters:

Fheryl and I are delighted to let you how much your contributions from just a year ago have made a huge difference in the lives of our great HCC students.

In 2021, the online HCC Black History Scholarship Gala **raised more than \$50,000 for scholarships**, making it the most-profitable gala we've ever had. Thank you to all those who made the event a wonderful success!

This year, we're going online with gala - this time with another of our excellent community partners - KTRK-TV / abc13.com. Our emcee is news anchor Melanie Lawson, who has worked alongside meteorologist and newsman Khambrel Marshall of KPRC-TV 2 as our scholarship gala emcees for more than a decade. (Khambrel, we thank you again for serving as our 2021 gala emcee.) We also are delighted to present HISD Superintendent Millard House II as our keynote speaker for 2022.

Our 2022 gala theme focuses on the fact that Black history IS everyone's history. Black history is woven into every aspect of our nation's existence. This reality should never be disputed or overlooked, but fully cherished and celebrated. That's what we intend to do.

As BHC co-chairs, our overall mission has not changed. **We ask you - our supporters - to donate, contribute, and financially support the gala on February 24, 2022.** Our students are counting on you.

Sincerely,

Donnell Cooper and *Fheryl Prestage*

Co-Chairs, HCC Black History Committee

hccs.edu/blackhistory



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MILLARD HOUSE II

is our 2022 keynote speaker

In June 2021, **Millard House II** was elected unanimously by the Board of Education as superintendent of the Houston Independent School District.

House most recently served as superintendent of the Clarksville-Montgomery County School System in Tennessee and in 2021 was named TN Mid-Cumberland Superintendent of the Year. Under his leadership, CMCSS produced steady academic gains across subject areas; expanded educational options for families; implemented an innovative Teacher Residency Program to prepare new teachers; ensured every student in kindergarten through 12th grade has technology to learn; and implemented a Foundational Literacy Skills Plan to support young children who are learning to read.

A Tulsa, Oklahoma native who started his career as a physical education teacher, House has more than 25 years of experience in education and the nonprofit sector. He previously served as chief operating officer of Charlotte-Mecklenburg Schools in North Carolina and as deputy superintendent of Tulsa Public Schools in Oklahoma.



Prior to joining the executive cabinet in Tulsa, House founded and led a college preparatory middle school in one of the city's most economically underserved neighborhoods. Over a four-year period, House's school became one of the highest-performing and most sought-after schools in the community.

Before founding his school, House was one of the nation's youngest public-school administrators, as he served as assistant principal for one year and principal for four years at Tulsa's Marian Anderson Elementary School at age 26. During House's tenure, Anderson Elementary went from being designated one of the lowest performing schools in the state of Oklahoma to being one of the highest performing Title I schools in the state of Oklahoma.

In 2003, House was voted Tulsa Public Schools' Principal of the Year. He was the first African-American educator to earn this honor. He also was named the Outstanding Administrator of the Year by the Tulsa Area Alliance of Black School Educators.

House earned his Bachelor of Science from the University of Montevallo, Alabama and his Master of Administration in School Administration from Northeastern State University, Oklahoma. He also graduated from the Fisher School Leadership Program at the Haas School of Business, University of California at Berkeley.



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MELANIE LAWSON

is our 2022 gala emcee



Melanie Lawson has been an anchor and reporter at KTRK ABC 13 for more than three decades. She is the anchor of Live at 5 and Eyewitness News at 11 a.m. She also hosted a weekly public affairs program called Crossroads for nearly fifteen years, focusing on issues and events affecting Houston's African American community. She has covered virtually every city, state and national election during her career. She has earned three Emmys, among many other local and national awards.

Lawson has interviewed a wide range of notable people, including three U. S. presidents, poet Maya Angelou, film directors Tyler Perry and Spike Lee, prima ballerinas Lauren Anderson and Misty Copeland, evangelists TD Jakes and Joel and Victoria Osteen, civil rights legends Congressman John Lewis and Rev. Jesse Jackson, Grammy Award winners Destiny's Child and gospel star Yolanda Adams, former heavyweight champion George Foreman, director Spike Lee, legendary journalists Barbara Walters and Robin Roberts, Hall of Famer Magic Johnson and actors Anthony Anderson, Betty White and Denzel Washington.

Lawson has been honored for her body of work by Houston Community College, Houston Press Club, Houston Association of Black Journalists, the Anti-Defamation League, Women in Film and Television, Crohn's and Colitis Foundation, and the National Multiple Sclerosis Society. She serves on the boards of Houston Ballet, Houston Museum of African American Culture, National Multiple Sclerosis Society, Rothko Chapel, SHAPE Community Center, and Volunteer Houston, and has given her time and talent to countless other organizations in our city.

Lawson is also on the Board of Trustees for her alma mater, Princeton University. A graduate of Columbia University with degrees in both law and journalism, Lawson is admitted to both the Texas and New York State Bars. She is a proud member of Alpha Kappa Alpha Sorority, the Houston Chapter of the Links, Inc. and the church founded by her parents, Wheeler Avenue Baptist Church.



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JOIN THE BHC 100 CLUB

Get the lapel pin to show your support for BHC scholarships!



The mission of the BHC 100 Club is clear: It exists to provide college scholarships to outstanding students attending Houston Community College. With your help, more students will be able to earn their college degrees.

Join the BHC 100 Club by donating \$100 to the HCC Foundation/BHC 100 Club.

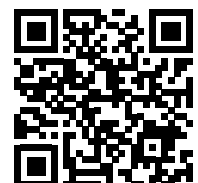
The pin is our gift to you -- and serves as a shining symbol of your financial support to our students, the BHC and Black history, and the power of higher education. We encourage you to wear the pin often and proudly!

As a member of the BHC 100 Club, you'll enjoy these great features:

- A discount of 10% on ONE individual ticket for the BHC gala (does not include table purchases)
- Invitation to the BHC 100 Club Gala Reception with scholarship recipients and keynote speaker (if gala is an in-person event)
- Membership recognition on the BHC website (your headshot and short bio)
- Opportunity to pre-purchase tickets to any BHC event before it opens to the public
- A personal letter of thanks from BHC co-chairs and committee members
- BHC membership card for future associated benefits

Join the BHC 100 Club today!

Use the QR code or visit: <https://www.hccsfoundation.org/BHC100Club>



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THE BLACK HISTORY LEGACY

of

DR. WILLIAM W. HARMON

To understand why the HCC Black History Scholarship Gala has remained a beloved February tradition in Houston since 2006 one need only look to one man: the late Dr. William W. Harmon, the former president of HCC Central and longtime chairman of the HCC Black History Committee (BHC).

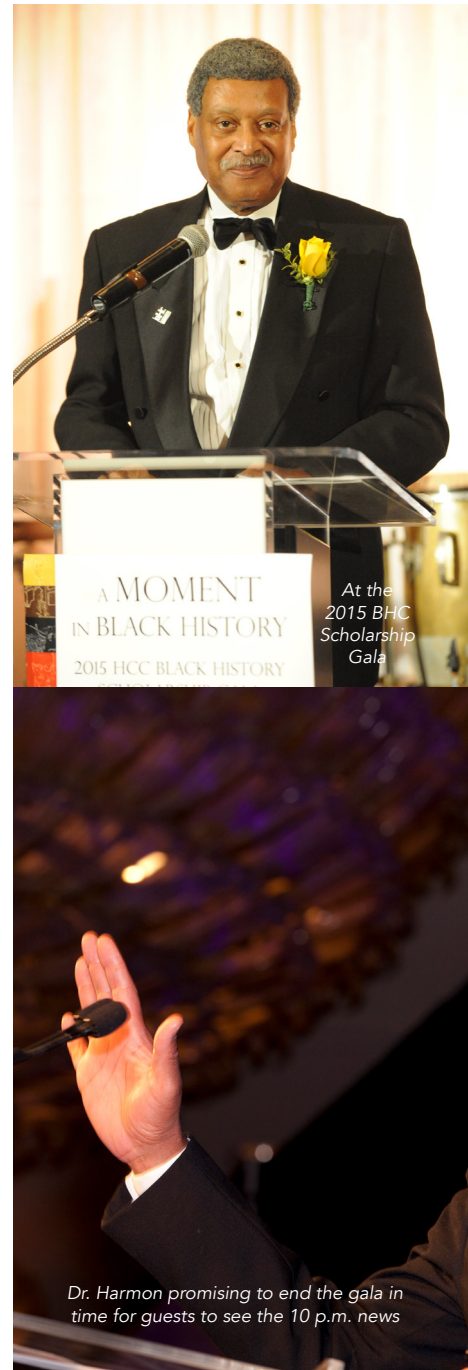
Dr. Harmon was the driving force behind the HCC scholarship gala from its reinvented inception, and it was his insistence to bring only top-name speakers and artists to HCC as a showcase of African-American excellence benefitting HCC students. When deciding whom to feature every year as a keynote speaker, Dr. Harmon's yardstick was relatively simple: The speaker had to be someone he would "be willing to cross the street to hear." Only the best and most interesting speakers made this perambulatory cut.

The presence of the selected luminary at one of the most vibrant fundraising events in Houston during Black History Month brought immeasurable prestige, press and positivity to HCC as an institution. Film director and keynote speaker Spike Lee reportedly was astounded by the elegance displayed by a community college at his 2010 gala. And when famed rapper Calvin "Snoop Dog" Broadus Jr. made a surprise appearance at the 2008 scholarship gala after meeting keynote speaker and scholar Dr. Cornel West on an airline flight, the serendipitous moment sent the ballgown-and-tuxedo-clad audience into a frenzy and immediately became part of BHC scholarship gala lore.

There were, to be sure, challenging years for the BHC. But Dr. Harmon had a knack for always leading the team to a victorious finish line. In 2018, when the BHC was struggling to find a suitable speaker, Dr. Harmon made a few phone calls. He was little more than a year into his retirement as a college president at the time, but he still cared deeply about the scholarship gala, its purpose, and even attended most BHC meetings.

Dr. Harmon's phone calls netted The Rev. Jesse Jackson as the keynote speaker, and thus continued the scholarship gala's legacy as a Houston scholarship event not to be missed.

The BHC is forever indebted to Dr. Harmon for his vision and leadership. The group would not be where it is now without him, and we will always keep him in our minds and hearts. Well done, Dr. Harmon.



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Rap artist Snoop Dog (center) electrifies the crowd at the 2008 BHC Scholarship Gala featuring Dr. Cornel West



Dr. Harmon with Spike Lee at the 2010 BHC Scholarship Gala



The Harmons with Julian Bond at the 2011 BHC Scholarship Gala



The Harmons with Terrence Howard at the 2013 BHC Scholarship Gala



Dr. Harmon and wife, Beverly, at the 2015 BHC Scholarship Gala



The naming celebration for the new Dr. William W. Harmon Building at HCC Central, November 11, 2021



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THE TRADITION CONTINUES

Since 2006, some of the nation's most-celebrated and distinguished speakers and artists have come to HCC as keynote speakers to support student scholarships. How many have you seen?

2006 - Clarence Page

2007 - James Earl Jones

2008 - Dr. Cornel West

2009 - Soledad O'Brien

2010 - Spike Lee

2011 - Julian Bond

2012 - Vanessa Williams

2013 - Terrence Howard

2014 - The Rev. Al Sharpton

2015 - Spencer Tillman

2016 - Major Gen. Charles F. Bolden Jr.

2017 - The Honorable Teta V. Banks

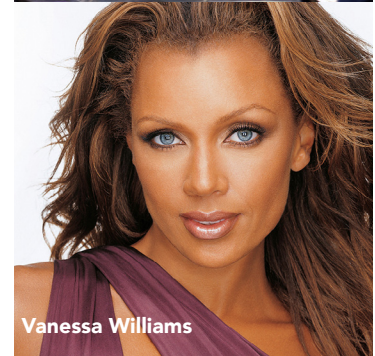
2018 - The Rev. Jesse Jackson

2019 - Joe Carmouche

2020 - Robin Givens and Lynn Whitfield

2021 - Khambrel Mashall

2022 - Milliard House II



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FOR STUDENTS. FOR HOUSTON. FOR HISTORY.

Great students need
scholarships.
Your support makes
it happen.

Hannah Adeyemi is a young mother studying to become a registered nurse. **Kaid Roemer** sees a future for herself in politics. **Magdi Alameen** wants to be a college math professor. **Edmund Brown** seeks a career as a petroleum engineer.

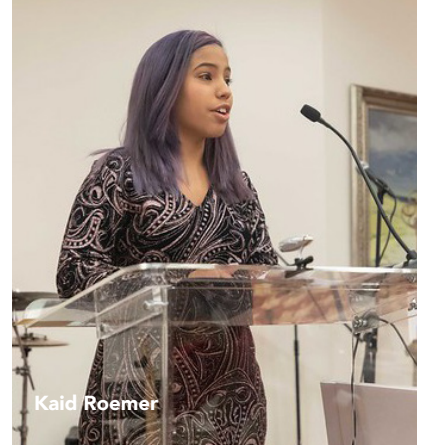
Every one of these HCC students received scholarships through the HCC Black History Scholarship program.

These are terrific students. We want to help more students just like them.

For Students. For Houston. For History.

Please make your donation to the HCC Black History Scholarship now. hccsfoundation.org

HCC Black History Scholarship Recipients



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SPONSORSHIP LEVELS

Summa Cum Laude \$15,000

TITLE SPONSOR

DONATION IMPACT: This amount helps **TWO STUDENTS** complete their two-year **ASSOCIATE DEGREES** or helps **FOUR to FIVE STUDENTS** complete **ONE YEAR** of college full time.

THE SUMMA CUM LAUDE PACKAGE:

One (1) 30-second E-commercial during virtual celebration • Program Participation (2 minutes)
Extended sponsorship credit end of program (company name, slogan or tagline) • Logo on HCC Black History website/social media
Commemorative Gift • Thank-you letter from the HCC BHC

Magna Cum Laude \$10,000

DONATION IMPACT: This amount helps **THREE STUDENTS** complete **ONE YEAR** of college full time.

THE MAGNA CUM LAUDE PACKAGE:

Program Participation (1 minute) • Extended sponsorship credit end of program
Logo on HCC Black History website/social media • Commemorative Gift • Thank-you letter from the HCC BHC

Dean's List \$5,000

DONATION IMPACT: This amount helps **THREE STUDENTS** complete **ONE SEMESTER** full time.

THE DEAN'S LIST PACKAGE:

Extended sponsorship credit end of program • Logo on HCC Black History website/social media
Commemorative Gift • Thank-you letter from the HCC BHC

Honor Roll \$2,500

DONATION IMPACT: This amount helps **ONE or TWO STUDENTS** complete **ONE SEMESTER** full time.

THE HONOR ROLL PACKAGE:

Sponsorship credit end of program • Logo on HCC Black History website/social media
Commemorative Gift • Thank-you letter from the HCC BHC

Scholar \$1,000

DONATION IMPACT: This amount helps **ONE STUDENT** receive technology (laptop) and books for one class.

THE SCHOLAR PACKAGE:

Name/Logo on HCC Black History website as a sponsor • Thank-you letter from the HCC BHC

Supporter \$500

Name listed on HCC Black History website (hccs.edu/blackhistory) • Thank-you letter from the HCC BHC

Donation \$ _____

Thank-you letter from the HCC BHC



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HOUSTON COMMUNITY COLLEGE

SPONSORSHIP FORM

**YES, I want to be a sponsor of the 2022 HCC Black History Scholarship Gala.
My sponsorship level is:**

- | | | | |
|--|----------|--|---------|
| <input type="checkbox"/> Summa Cum Laude sponsor | \$15,000 | <input type="checkbox"/> Scholar sponsor | \$1,000 |
| <input type="checkbox"/> Magna Cum Laude sponsor | \$10,000 | <input type="checkbox"/> Supporter sponsor | \$500 |
| <input type="checkbox"/> Dean's List sponsor | \$5,000 | <input type="checkbox"/> Donation | \$_____ |
| <input type="checkbox"/> Honor Roll sponsor | \$2,500 | | |

Name: _____

Title: _____

Company: _____

Address _____

City: _____ State: _____ Zip: _____

Email: _____ Mobile: _____

Go online to: **www.hccsfoundation.org/2022bhs** to purchase your sponsorship today!

This is the quickest way to reserve your spot.

You may also call Claudia Martinez at **713.718.8598** to secure your reservation and make payment by phone.

Checks payable to HCC Foundation can be sent to address listed below:

Houston Community College Foundation
3100 Main, Suite 12812 (MC 1148)
Houston, TX 77002

In the memo line, please add: *2022 Black History Scholarship Gala*

Tel: 713.718.8598 • Fax: 713.718.8631

All gifts to the HCC Foundation are tax deductible to the extent allowed by law. In compliance with IRS tax reporting laws, the amount of your charitable contribution is limited to the excess of your payment over the value of goods or services provided by HCCF.

The HCCF tax identification number is #74-1885205.



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WATCH AND DONATE LIVE

**7 - 8 PM | THURSDAY, FEBRUARY 24
@ abc13.com**



**HCC BLACK HISTORY COMMITTEE
Co-Chairs: Donnell Cooper/Pheryl Prestage**

Committee Members:

**Lisa Crawford • Veronica Douglas • Gwendolyn Drumgoole
Sheryl George-Jones • Zandra Henderson • Stephanie Jones
Karl Mayes • Debra McGaughey • Monique Morgan**



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All donations received support the mission of the Black History Committee