# SACULTURE OF THE

THE 2021
HCC BLACK
HISTORY
SCHOLARSHIP
CELEBRATION

ONLINE 3 PM THURSDAY, FEBRUARY 25

All donations received support the mission of the Black History Committee.



#### WELCOME

#### from our two

#### **NEW BHC CO-CHAIRS.**

# They're continuing the BHC's focus on fundraising

My name is **Donnell Cooper.** I'm a Campus Manager at HCC Northeast. I'm also an author, faculty member and president of a Houston non-profit organization also focused on providing college scholarships.

And I'm **Fheryl Prestage,** Chief Information Officer for HCC. I've had a long and successful career in Information Technology and with Fortune-500 companies.

As co-chairs of the HCC Black History Committee, our goal is to help African-American students succeed in college and in life. We are servant leaders. We strive to provide scholarships so students can fulfill their professional dreams through higher education.

Together, we and the BHC committee welcome you to our signature event: **The HCC Black History Scholarship Celebration.** 

This year, because of the pandemic, the gala will be held online. The objective, however, remains the same.

We need you to donate, contribute, and financially support this event on February 25... because our students are counting on you.

Join us, won't you? Our students are worth it.

Sincerely,

Co-Chairs, HCC Black History Committee

Donnelf Copper and Fheryl Prestage

hccs.edu/blackhistory







# The HCC Black History Scholarship is all about making college possible

## for deserving students

CC students Brandon Cain and Daphne Wesson thought their lives were set.

Brandon was a high school football star with a Division II college scholarship.

Daphne was an esthetician who earned enough money to support her two young boys.

But an injury brought Brandon home. And Daphne lost her job. Their paths led them to Houston Community College... where they received a life-changing scholarship - **the Black History Scholarship**.

Since the founding of the HCC Black History Committee (BHC) in 2006, hundreds of HCC students like Brandon and Daphne can pursue their college dreams and career aspirations with support from the Black History Scholarship, which is administered by the HCC Foundation, a 501(c)(3) organization.

#### For Students. For Houston. For History.

The HCC Black History Scholarship transforms the lives of HCC students. You can help.







## We're going VIRTUAL in 2021

#### Get ready to donate online Thursday, February 25

Just because the **HCC Black History Scholarship Celebration is ONLINE in 2021** doesn't mean it won't include the usual excitement synonymous with in our previous gatherings. For the past 15+ years, it's been a Houston Black History Month tradition few want to miss.

Yet this year, because of the hardships many of our students face from of the pandemic, our mission is even more important.

As a sponsor, you'll be part of an event that celebrates the achievements of our 2020-2021 scholarship recipients and historical African-American excellence.

Please make your donations now by using the QR code below.



#### And we've got Khambrel Marshall as our keynote speaker

ournalist. Meteorologist. Community Leader. Volunteer. The HCC Black History Committee is pleased to announce that **Khambrel Marshall** will be our keynote speaker for the 2021 HCC Black History Scholarship Celebration.

Marshall is no stranger to HCC. He has been an integral part of the Black History Scholarship gala, along with fellow Houston television legend Melanie Lawson, for more than a decade. We are delighted that Marshall will share his thoughts on why Knowledge is Power.

By way of background: Marshall arrived in the Houston area (Sugar Land) in 1999. He received his undergraduate degree in Broadcasting from that Oasis in the Desert, Arizona State University, and his Broadcast Meteorology Certification from Mississippi State University.

Marshall became a journalist so he could make a difference in the lives of the people in his community. His advice to the next generation of journalists? "ALWAYS strive for

the truth and both sides of the story and NEVER offer an opinion. No one cares - they want the truth from you so that they can form their own opinions."

Charitable causes that are committed to improving the lives of children and women are his highest priority. And he's wonderfully devoted to his family.

"I've been married to my beautiful bride Debbie since September 1st 1979! During our 41 years together we have been blessed with three daughters, two amazing sons-in-law and three grandchildren," says Marshall proudly.

The HCC Black History Committee looks forward to hearing more of Marshall's practical wisdom February 25.

### YOUR DONATIONS AT WORK: **FESTUS AMOYE**

rateful doesn't begin to describe how **Festus Amoye** felt when he received the HCC Black History Scholarship in 2012.

The second of four children born to Nigerian immigrants, Amoye and his three siblings lost both parents when they were teenagers. Down but not defeated, Amoye knew getting a college education was what his parents expected, so after serving a stint in the military, he enrolled in HCC, graduated, and strategically guided his brothers and sisters to do the same.



Festus Amoye, a 2012 HCC Black History Scholarship recipient, is a successful college graduate, author, business owner, family man and new member of the HCC Foundation.

Today, Amoye is the CEO of *Laddering Your Success*, (ladderingyoursuccess.com) an organization he created to help youngsters and teens find their paths to success. The author and married father of two boys also is giving back. He's a new board member of the HCC Foundation, which gave him the first of many college scholarships that allowed him finish his four-year degree debt free.

"Just to able to go full circle and to help the Foundation raise money to help students, empower other students," says Amoye, "that's a great joy in my life."



#### SPONSORSHIP LEVELS

#### Summa Cum Laude \$15,000

#### TITLE SPONSOR

**DONATION IMPACT:** This amount helps **TWO STUDENTS** complete their two-year **ASSOCIATE DEGREES** or helps **FOUR to FIVE STUDENTS** complete **ONE YEAR** of college full time.

#### THE SUMMA CUM LAUDE PACKAGE:

One (1) 30-second E-commercial during virtual celebration • Program Participation (2 minutes)

Extended sponsorship credit end of program (company name, slogan or tagline) • Logo on HCC Black History website/social media

Commemorative Gift • Thank-you letter from the HCC BHC

#### Magna Cum Laude \$10,000

**DONATION IMPACT:** This amount helps **THREE STUDENTS** complete **ONE YEAR** of college full time.

#### THE MAGNA CUM LAUDE PACKAGE:

Program Participation (1 minute) • Extended sponsorship credit end of program

Logo on HCC Black History website/social media • Commemorative Gift • Thank-you letter from the HCC BHC

#### **Dean's List \$5,000**

**DONATION IMPACT:** This amount helps **THREE STUDENTS** complete **ONE SEMESTER** full time.

#### THE DEAN'S LIST PACKAGE:

Extended sponsorship credit end of program • Logo on HCC Black History website/social media Commemorative Gift • Thank-you letter from the HCC BHC

#### **Honor Roll \$2,500**

**DONATION IMPACT:** This amount helps **ONE or TWO STUDENTS** complete **ONE SEMESTER** full time.

#### THE HONOR ROLL PACKAGE:

Sponsorship credit end of program • Logo on HCC Black History website/social media Commemorative Gift • Thank-you letter from the HCC BHC

#### **Scholar \$1,000**

**DONATION IMPACT:** This amount helps **ONE STUDENT** receive technology (laptop) and books for one class.

#### THE SCHOLAR PACKAGE:

Name/Logo on HCC Black History website as a sponsor • Thank-you letter from the HCC BHC

#### Supporter \$500

Name listed on HCC Black Histsory website (hccs.edu/blackhistory) • Thank-you letter from the HCC BHC



Thank-you letter from the HCC BHC





# HCC and Black History: A long track record of supporting student scholarships

For more than 15 years, some of the nation's most-celebrated and distinguished artists and industry leaders delivered keynote speeches at the HCC Black History Scholarship Celebration.

2006 - Clarence Page

2007 - James Earl Jones

2008 - Dr. Cornel West

2009 - Soledad O'Brien

2010 - Spike Lee

2011 - Julian Bond

2012 - Vanessa Williams

2013 - Terrence Howard

2014 - The Rev. Al Sharpton

2015 - Spencer Tillman

2016 - Major Gen. Charles F. Bolden Jr.

2017 - The Honorable Teta V. Banks

2018 - The Rev. Jesse Jackson

2019 - Joe Carmouche

2020 - Robin Givens and Lynn Whitfield



#### **CHECK OUT OUR SCHOLARSHIP VIDEOS**

10th Anniversary video

2013 Celebration Video

Changed Lives: The 2019 scholarship recipients







#### HCC BLACK HISTORY COMMITTEE Co-Chairs: Donnell Cooper/Fheryl Prestage

Committee Members:





#### HOUSTON COMMUNITY COLLEGE

#### SPONSORSHIP FORM

YES, I want to be a sponsor of the 2021 HCC Black History Scholarship Celebration.

My sponsorship level is:

	Summa Cum Laude sponsor	\$15,000	Scholar sp	onsor	\$1,000	
	Magna Cum Laude sponsor	\$10,000	Supporte	r sponsor	\$500	
	Dean's List sponsor	\$5,000	Donation		\$	
	Honor Roll sponsor	\$2,500				
Name:						
	:					
			State:	Zip:		
-mail·			Mobile:			

Go online to: **www.hccsfoundation.org/2021bhs** to purchase your sponsorship today!

This is the quickest way to reserve your spot.

You may also call **713.718.8595** to secure your reservation and make payment by phone.

Checks payable to HCC Foundation can be sent to address listed below.

Houston Community College Foundation 3100 Main, Suite 12812 (MC 1148) Houston, TX 77002



#### Tel: 713.718.8595 • Fax: 713.718.8631

All gifts to the HCC Foundation are tax deductible to the extent allowed by law. In compliance with IRS tax reporting laws, the amount of your charitable contribution is limited to the excess of your payment over the value of goods or services provided by HCCF.

The HCCF tax identification number is #74-1885205.





#### **ABOUT THE 2021 THEME**

O20 has been a challenging year for everyone. The pandemic. Politics. Protests. Persistent uncertainty.

What has not changed, however, is the power of higher education.

Knowing. Learning. Growing.

Join us as we celebrate the power of knowledge... and HCC Black History Scholarship students who persist in spite of the obstacles around them.

Your donations are needed not only tomorrow, but especially right now. **Donate!** 

#### hccsfoundation.org/2021bhc

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