

THE HOUSTON COMMUNITY COLLEGE FOUNDATION **ENHANCES THE QUALITY OF LIFE OF OUR COMMUNITY AND OF OUR FELLOW CITIZENS** THROUGH FUNDRAISING EFFORTS THAT IMPROVE ACCESS TO HIGHER EDUCATION, SUPPORT CAREER AND TECHNOLOGY TRAINING, AND ADVANCE STUDENT **LEARNING AT HOUSTON COMMUNITY COLLEGE.**

MESSAGE FROM HCC FOUNDATION PRESIDENT: A YEAR OF PROGRESS

Dear Friends,

My second year as president of the HCC Foundation Board of Directors has reminded me of the Foundation to award of our board members, Executive semesters. Director Dr. Kelly J. Zúñiga, and impact on the city of Houston.

HCCF Board President Ginger Renfroe B

ambassador and scholarship recipient Byron T

Today the HCC Foundation succeed, but nowadays many are nearly 400 of Houston's fashion ranks in the top one percent describing their family's financial devotees. Also in 2008-2009, of community college situation as "critical." Scholarships the HCC Foundation established fundraisers in the country. they receive from the HCC HCC's first bona fide Alumni point of pride; it has allowed After establishing a secure

the exceptional leadership this local students hundreds of

are paying off. We are making a HCC students. The college's John P. McGovern Foundation. real difference in the lives of real enrollment continues to soar as people who are making a real more freshmen find themselves priced out of four-year institutions, and more older students, including a devoted group of Houstonians During a tough time for nonprofits returning service members and who have lent their support to and businesses alike, the HCC underemployed workers, are HCC's outstanding Fashion and Foundation experienced yet enrolling at HCC to upgrade their Interior Design programs; the another record year, raising more job skills. These students have reprise of the Passion for Fashion than \$4.8 million in 2008-09. the heart and the discipline to luncheon in spring 2009 attracted

> Foundation initiated other its mission. key efforts in 2008-09.

base of operational funding,

the Foundation launched

a campaign to fund the Opportunity 14 Scholarship. A dynamic team headed

organization has enjoyed in recent valuable scholarships during by CenterPoint Energy Executive years. The vision and hard work the fall, spring, and summer Vice President, General Counsel and Corporate Secretary Scott Rozzell has already attracted the the Foundation staff—along with These scholarships couldn't largest single gift in HCC's history: the generosity of our donors— come at a better time for many a \$1 million contribution from the

The HCC Foundation has also benefited from the enthusiasm of Foundation are often the deciding Association which is working to factor that keeps them in school. engage alumni who have studied at the college since its opening To increase its fundraising in 1976 and ensure they have a momentum, the HCC lifetime connection to HCC and

> As you read this report, you will learn even more about these and other HCC Foundation accomplishments during 2008-09. You will also meet some of the students who have received HCC Foundation scholarships and who are enrolled at Houston Community College right this moment—thanks to you.

Sincerely,

Dinger R. Blanton

Ginger Renfroe Blanton President, HCC Foundation

HCC SERVES MORE THAN 70,000 STUDENTS EACH SEMESTER, OFFERING ASSOCIATE DEGREES, CERTIFICATES, ACADEMIC PREPARATION, WORKFORCE TRAINING, AND LIFELONG LEARNING OPPORTUNITIES THAT PREPARE PEOPLE IN OUR DIVERSE **COMMUNITY TO COMPETE IN AN INCREASINGLY** TECHNOLOGICAL AND INTERNATIONAL SOCIETY. **HCC COMPRISES SIX COLLEGES SERVING** HOUSTON AND THE SURROUNDING AREA. THE COLLEGE PLAYS AN INTEGRAL ROLE IN TRANSFORMING THE LIVES OF ITS STUDENTS AND MAKING OUR COMMUNITY WORK. TO LEARN MORE, VISIT WWW.HCCS.EDU.



THE SCHOLARSHIP THAT CHANGES LIVES. AND HOUSTON. THE HCC FOUNDATION

ESTABLISHED THE OPPORTUNITY 14 SCHOLARSHIP TO SEND THE MESSAGE TO HOUSTONIANS THAT WE MUST CHANGE OUR EXPECTATIONS ABOUT THE MINIMUM AMOUNT OF EDUCATION REQUIRED FOR OUR CHILDREN. EVERY CHILD IN THIS CITY MUST OBTAIN AT LEAST 14 YEARS OF EDUCATION: 12 PLUS TWO YEARS OF COLLEGE. OPPORTUNITY 14 IS HELPING YOUNG PEOPLE MEET THESE HIGHER EXPECTATIONS BY PROVIDING FINANCIAL ASSISTANCE FOR TUITION, FEES AND BOOKS TO HCC FOR EVERY STUDENT WHO QUALIFIES.

AWARDING OF THE FIRST OPPORTUNITY 14 **SCHOLARSHIPS**

The goal of making Opportunity 14 scholarships available to all Houston students who need it came closer to realization when the HCC Foundation awarded its first Opportunity 14 scholarships for the fall 2008 semester. The amounts awarded varied with students' financial need, as demonstrated through their federal and state financial aid applications. All the funds students received were applied to the cost of their tuition, fees, and books. In a promising sign, 94% of Opportunity 14 students returned in spring 2009 after completing their fall 2008 semester of classes.

THE OPPORTUNITY 14 SCHOLARSHIP ENDOWED SCHOLARSHIP CAMPAIGN: A VISION FOR THE FUTURE

Houston's need for post-secondary education increases as each class of high school seniors prepares to take the next steps after graduation. The promise of two years of higher education for Houston's young people must continue for generations to come. The HCC Foundation is committed to securing annual support of this scholarship program and to establishing and funding a \$30 million endowment that will provide Opportunity 14 scholarships in perpetuity. The Opportunity 14 Endowment Campaign is essential to Houston's future and to the ability of all students, regardless of their background or financial circumstances, to attend college and make a better life for themselves and their families.

Opportunity 14 Fast Facts

- The Opportunity 14 Endowment Campaign raised \$1.4 million in its first year alone.
- \$158,500 in Opportunity 14 scholarship funds were awarded between fall 2008 and fall 2009.
- The number of students eligible for Opportunity 14 is projected to increase by 246% in 2010.
- A \$30 million endowment campaign is under way to ensure Opportunity 14 funding is available in perpetuity.
- Opportunity 14 is a commitment to help those whose financial circumstances put them just out of reach of higher education.
- Opportunity 14 is available to qualified students who live in the HCC service area and who enroll in 9.0 hours or more at HCC within one year of either graduating high school or earning a GED prior to their 20th birthday.

As of April 2010, the Opportunity 14 Endowment Campaign has raised \$2.7 million. These funds include the largest single gift in the history of the HCC Foundation: a \$1 million gift toward the endowment from the John P. McGovern Foundation in June 2009.

This gift recognizes the legacy established by Dr. McGovern and his lifelong support of education. "Dr. McGovern was a champion for education and gave generously to encourage literacy and family dynamics; he stated many times that our future is in the hands of today's youth," says Gay N. Collette, Grants Manager for the John P. McGovern Foundation.

The generosity of the McGovern Foundation and other lead funders in support of Opportunity 14 is helping to pave a bright future for generations of Houstonians seeking a college degree.





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OPPORTUNITY14.0RG

September 2008

October 2008

Spangler share the results of an economic impact study detailing the importance of HCC to the Greater Houston community. HCCF President Ginger Blanton spoke on the Foundation's Opportunity 14 Scholarship and was joined by O14 scholarship recipient, Maria Sanchez and HCC graduate and former scholarship recipient Clarissa Durand-Rougely, now pursuing advanced studies in medical research. Both students spoke on the importance of scholarship support to achieve their educational goals.



"The education I am receiving today will stay with me throughout my life and will provide opportunities for a better job and brighter future."

October 2008



November 2008



"I read the words carefully and only one stood out: 'Congratulations.' Tears of joy were streaming down my face. Never in my life have I won anything, and I felt truly blessed. The worries of how my family was going to pay for college had vanished."

January 2009

March 2009

HCC Employees Show Their Support

ed by the HCC Foundation, raised a



2008-2009

FOUNDATION HIGHLIGHTS HCC

Spring Luncheon Raises Support for HCC

Houston's society ladies (and gents) stepped out in support of HCC's Fashion and Interior Design Programs at the Passion for Fashion Luncheon held at the Hotel ZaZa on April 2nd. The luncheon, a reprise of a similar HCC fashion fundraiser held over a decade ago, brought together several hundred of the city's best dressed in support of HCC's Fashion and Interior Design Programs. The event raised more than \$124,000 toward program support and student scholarships.



VAST Scholarship Fund Established
Since 1990, HCC's Vocational Advancement &
Social Skills Training (VAST) program has
been providing personalized training so that
students with special needs can fulfill their
personal, educational, and professional





HCC Foundation Receives Historic Gift in Support of Opportunity 14 Scholarship A gift of \$1 million to the HCC Foundation—the largest single gift in the history of the College—establishes the Kathrine G. and John P. McGovern Opportunity 14 Scholarship.

Asian Chamber of Commerce Luncheon, HCCF Award Scholarships



HCC was one of 15 community colleges nationwide recognized by The Bill & Melinda Gates Foundation and MDC, Inc. as part of a \$16.5 million grant to expand groundbreaking developmental education

programs. The grants build upon the most promising programs developed through "Achieving the Dream: Community Colleges Count," a multi-year initiative to boost graduation rates at community colleges. HCC was also named an ATD Leader College in 2009. Achieving the Dream was launched as a partnership in 2004 with funding from Lumina Foundation for Education. Lumina is also committing \$1.5 million to this latest initiative for evaluation and communications.

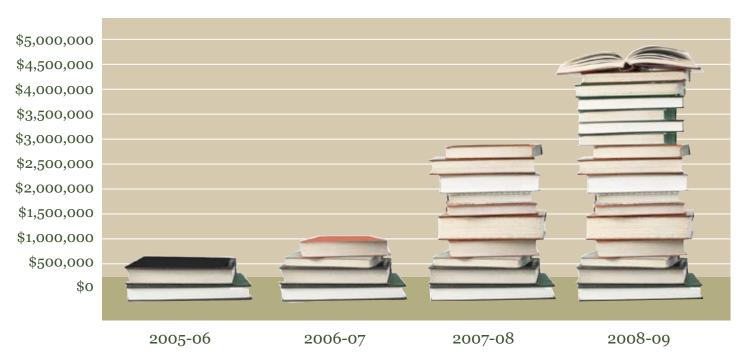
July 2009

The HCC Foundation raised \$4.8 million in 2008/2009, an impressive number given today's economic challenges.

The HCC Foundation awarded 432 scholarships for academic year 2009/2010 to deserving students, totaling more than \$323,000 in scholarship funding.

We awarded an additional \$158,500 in Opportunity 14 scholarships between fall 2008 and fall 2009.

The HCC Foundation annually ranks among the top 1% of community colleges in the nation for its fundraising success.

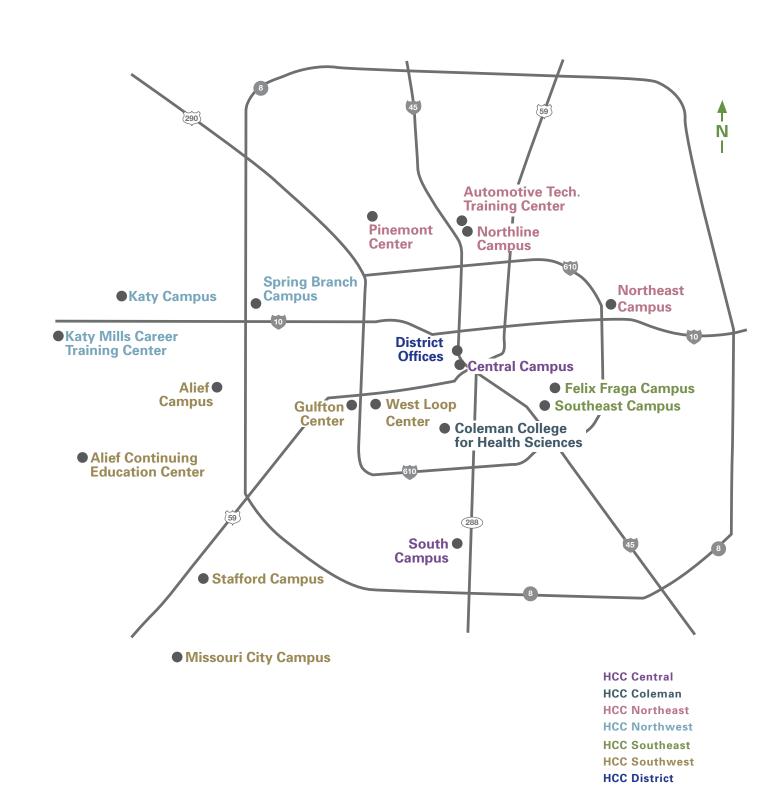




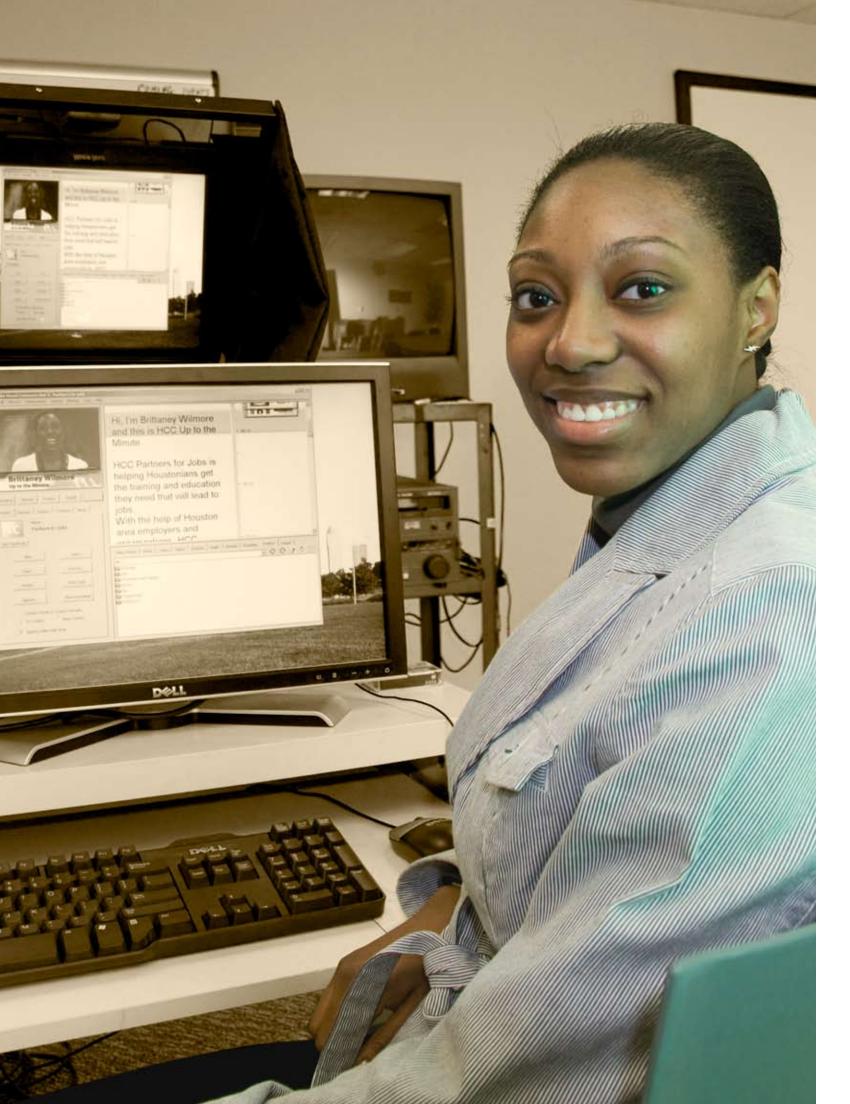
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HCC'S IMPACT IN THE COMMUNITY

HCC PUTS THE "COMMUNITY" IN COLLEGE







THE POWER OF GIVING: SCHOLARSHIPS IN ACTION

"RECEIVING A HOUSTON COMMUNITY COLLEGE FOUNDATION SCHOLARSHIP ALLOWS ME TO ATTEND THIS INSTITUTION DEBT-FREE AS IT OFFERS THE NECESSARY CLASSES I NEED TO COMPLETE MY COURSEWORK AND CONTINUE TO MOVE FORWARD WITH MY LIFE."

Every day, the cost of education prevents promising students from achieving their educational and career goals. For Brittaney Wilmore, a 2009 recipient of the Women in the Driver's Seat scholarship, the gift of education from the HCC Foundation is something she says she will never take for granted.

"Two years ago, one of my dreams came true: I was accepted at Pennsylvania State University to study broadcast journalism. For me, opening that acceptance letter and seeing 'Congratulations!' in bold letters meant my dedication to academics had finally paid off.

After being accepted to attend Pennsylvania State University, the next step was figuring out how to pay for it. My father lost his job at ExxonMobil about four years ago, so the task of affording a higher education proved to be a struggle for my family, despite government aid and scholarships. At the time, my dad was the sole source of income for my family, so his lay off hit our family especially hard.

I attended Pennsylvania State University through spring 2008 but was unable to return the next fall because of unpaid registration fees. As a result, I've since transferred back home to Houston and started taking classes at Houston Community College's Alief Campus.

Throughout this ordeal, I have leaned on my family for support. Right now, my mom works at a job that pays less than minimum wage, is underemployed, and yet gives her paycheck to help me pay what I owe to Penn State. My father is using his talent and skill in computer technology to start over and build his own computer business. Without my parents, I would not have been able to continue my education."

Brittaney has a busy schedule, exploring all that HCC has to offer, including an internship with HCC-TV, where she is putting her love of broadcasting into practice. She also serves as an HCC Foundation Ambassador, where her story of perseverance is an inspiration to fellow students and HCC donors.

"No matter where I go in life, I know that attending HCC will always be part of my educational background. Receiving a Houston Community College Foundation scholarship allows me to attend this institution debt-free as it offers the necessary classes I need to complete my coursework and continue to move forward with my life."

BEAPART OF SOMETHING BIG: HCC ALUMNI ASSOCIATION

The 1,200-plus graduates who crossed the stage at the May 2009 HCC commencement became part of a dynamic group of more than 77,000* active alumni who are pursuing their careers, continuing their education and getting involved in their communities. HCC Foundation staff members greeted the new graduates and presented HCC Alumni lapel pins to them in recognition of their accomplishment. It was a first-time gesture on behalf of HCC and highlighted the college's efforts to introduce a more comprehensive alumni association to better serve the HCC community.

The HCC Alumni Association (HCCAA) was moved under the auspices of the HCC Foundation in 2009, and since that time the Foundation has undertaken numerous measures to begin building the Association into an organization that can support the college and the Foundation's fundraising efforts. In particular, the HCCAA is promoting the involvement of HCC's alumni and retirees with HCC, its students, and their peers. The HCCAA strives to meet the needs of the alumni community and keep them informed about important events at Houston Community College.

In addition to hiring an Alumni Relations Coordinator, the HCC Foundation has implemented communications and engaged in a variety of outreach efforts to HCC alumni. The majority of these alumni had never before been contacted by HCC as alumni, so a good part of the Foundation's communications have been in the service of determining how HCC alumni prefer to be contacted and what benefits will engage them in the Association.

Key outreach efforts the HCC Foundation has engaged in over the past 12 months include:

- HCC Alumni Association membership program
- HCC Alumni Association website
- E-communications to alumni, including an electronic newsletter
- Use of social media
- HCC Alumni events
- HCC Alumni membership campaigns, including for HCC faculty and staff as well as current students

As a result of these ongoing efforts, HCC alumni, students, and retirees can now connect to HCC in new and exciting ways by joining the HCC Alumni Association. Members gain access to former classmates, fellow alumni, HCC programs, events, career services, and other valuable membership benefits.

*HCC alumni who are eligible for membership in the HCC Alumni Association have graduated from or taken 40 or more credit hours of coursework at the College.





Lauren Stroman, HCCF Alumni Relations Coordinator





"I AM PROUD TO BE AN ALUMNUS OF HOUSTON COMMUNITY COLLEGE. I AM ALSO GRATEFUL FOR THE SCHOLARSHIP OPPORTUNITIES PROVIDED BY HCC AND THE PATHWAYS MY DEGREE WILL PROVIDE TOWARD MY FUTURE CAREER PLANS. HCC IS A GREAT INSTITUTION!"

MARC KILONDA MAY 2009 HCC GRADUATE

Alumni Benefits

To attract members, the HCCAA has developed a bank of benefits accessible to members. These include the following:

- HCC Alumni Association membership card
- HCC Alumni Association car decal
- Special invitations and discounted admission to members-only networking events
- Online profile on the HCC Alumni Association website that can be linked to members' Facebook, MySpace, LinkedIn, and other social networking sites
- Exclusive access to the online HCC Alumni Association directory to reconnect with classmates
- Free online access to HCC career counselors and online job board, including résumé help
- Access to the HCC Alumni Association discussion board and HCC Class Notes
- Discounts on services and products from national vendors
- 10% discount on all items bearing the HCC logo from the HCC bookstores
- 10% discount on membership at the HCC Health & Fitness Center
- Free access to on-site HCC library services at all HCC library locations around Houston
- HCC Alumni Association E-Newsletter

Individual annual membership starts at \$15. Learn more at www.hccsfoundation.org/netcommunity/alumni

- www.facebook.com/HCCAlumni
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THE POWER OF THE HCC NETWORK: ALUMNI IN ACTION

"TEACHING REALLY KEEPS YOU ON YOUR TOES—IT HELPS REINFORCE IMPORTANT PRINCIPLES THAT AREN'T ALWAYS A PART OF YOUR DAY-TO-DAY JOB. IT MEANS A LOT TO ME TO BE PART OF AN INSTITUTION THAT IS SUCH A WONDERFUL BENEFIT TO THE COMMUNITY."

HCC Alumni Association member John Douglas has been an inspiration to his peers throughout his career of over 21 years with the Houston Fire Department. As district chief with the Houston Fire Department, Douglas is responsible for the department's hazardous material response team and keeping the city safe from chemical emergencies.

Douglas grew up in the Houston area and dreamed of becoming a firefighter. He joined the Galena Park Fire Department in 1984. After gaining experience at the Galena Park and Village Fire Departments, he became a member of the Houston Fire Department in 1989. Though training was provided through the fire department and other outside entities, Douglas quickly realized that the best opportunities for advancement came from the programs offered through Houston Community College's Public Safety Institute. HCC's nationally recognized Fire Protection Technology Department and Public Safety Institute are among 26 HCC workforce programs recognized as exemplary by the state of Texas. More than 70% of the critical personnel (police, fire, EMT and

healthcare workers) that keep Houston safe and healthy receive their training at HCC.

"The courses taught at HCC in fire protection were definitely an asset in preparing for my career," says Douglas. "HCC's flexible course times allowed me to go to school part time while working an ever-changing schedule at the fire department."

After graduating from HCC in 1992 with an associate of science degree in fire science technology, Douglas rose through the department ranks to his current position as district chief. But his involvement with HCC did not stop there. As a part of his 2000 promotion to captain, Douglas became responsible for HCC's cadet training program. He joined the faculty as an adjunct instructor for HCC Northeast's fire training program, a position he holds to this day.

"Teaching really keeps you on your toes—it helps reinforce important principles that aren't always a part of your day-to-day job. It means a lot to me to be part of an institution that is such a wonderful benefit to the community," says Douglas, who continues to inspire future firefighters.

Douglas has received myriad awards throughout his career, including a U.S. Congressional Fire Heroism Award, the Law Enforcement Award from the Texas Advisory Council on Arson, two City of Houston Unit Valor Awards, and Firefighter of the Year. Douglas continues to grow in his field and serve as a leader in his community. We are proud to call him one of HCC's own.

GOLDEN EAGLE SOCIETY TAKES FLIGHT IN 2009



The Golden Eagle Society was established in 2009 by the HCC Foundation to recognize excellence in giving at Houston Community College. The Society recognizes supporters of Houston Community College and its campuses, departments, and special programs who have generously contributed \$2,000 or more in a fiscal year. Gifts designated to operations, endowment funds, or capital projects are included, as well as matching gifts. All donors to HCC who have contributed \$2,000 or more from September 1, 2006 to August 31, 2009 are considered Charter Members. Charter Members were recognized at a Chancellor's dinner held in their honor in fall 2009.

THE HCC FOUNDATION GRATEFULLY ACKNOWLEDGES THE GENEROUS SUPPORT OF THE CHARTER MEMBERS OF THE GOLDEN EAGLE SOCIETY.

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HCC scholarship recipient Brittany Cardenas, Stephen and Margaret Klineberg left, with Kathrun Coleman and Harriet Foster





Lina and Michael Sabouni



Cathy and Jesse Brown



Betty and Bob Bellomy, left, with Michael and Maru Parmet.



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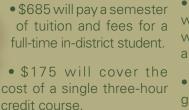
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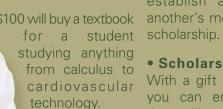
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Most Houston Community College students come from economically disadvantaged backgrounds, and nearly half are first-generation college students. Often their biggest educational challenges are financial. Your gift will help these students go to college, complete their degree or certificate, and contribute to the quality of life of their families and The HCC Foundation offers many of the entire community.

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How to Give to the **HCC** Foundation

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713.718.8595

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Lifang Tien

David L. Tietz

FINANCIAL SUMMARY: FISCAL YEAR ENDING AUGUST 31, 2009

2007-2009 SUMMARY OF REVENUE AND EXPENDITURES:

The following financial information was summarized from our 2007-2008 and 2008-2009 audited financial statements, which are available upon request and on the Foundation's website at www.hccsfoundation.org.

	2009 Revenue	2008 Revenue	2007 Revenue
Contributions and Donations	\$4,192,152	\$2,466,479	\$ 955,335
Interest and Dividend Income	\$ 72,171	\$ 91,511	\$ 97,220
Special Event Contributions, Net	-	\$ 350,928	-
In-Kind Revenue	\$1,094,903	\$ 922,297	\$ 735,817
Net Realized and Unrealized Gain (Loss) on Investments	\$ (118,691)	\$ (97,096)	\$ 10,201
Other Income	\$ 7,820	-	ψ 10,201 —
Net Assets Released from Restrictions	-	-	-
Total Revenues	\$3,133,735	\$3,734,119	\$1,798,573
	2009 Expenditures	2008 Expenditures	2007 Expenditures
Program Services:			
Scholarships	\$ 613,789	\$ 656,123	\$ 575,957
Grant Distributions	\$1,510,718	-	-
Total Program Services	\$2,124,507	\$ 656,123	\$ 575,957
Support Services:			
Fundraising	\$ 18,637	\$ 164,910	\$ 6,162
Administration	\$ 999,919	\$ 919,003	\$ 796,918
Total Support Services	\$1,018,556	\$1,083,913	\$ 803,080
Total Expenses	\$3,143,063	\$1,740,036	\$1,379,037
Increase (Decrease) in Net Assets	\$2,105,292	\$1,994,083	\$ 419,536
Net Assets, Beginning of Year	\$4,352,763	\$2,358,680	\$1,939,144
Net Assets, End of Year	\$6,458,055	\$4,352,763	\$2,358,680







The HCC Foundation is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code and classified as a public charity under section 509(a)(3) of the code. The Foundation adheres to the highest standards of financial management, and the result is a healthy balance sheet that allows us to consistently provide programmatic support to important HCC initiatives and scholarships for local students from throughout the Greater Houston area.

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